



Dear Distributor Partners:

The recent media coverage concerning lead content in reusable polypropylene shopping bags has raised a number of questions and concerns over their safety. As a leading supplier of polypropylene shopping bags, Bullet takes these concerns seriously. We consider product safety and compliance to be of the highest importance and are prepared to take the necessary steps to ensure your confidence.

What we know today:

- All Bullet products, including reusable polypropylene shopping bags, meet all current Federal product safety standards. They are safe for use.
- Polypropylene shopping bags currently do not fall under FDA or Consumer Product Safety Improvement Act (CPSIA) regulations. As such, no standards exist for lead content limits for these bags nor are there third party testing requirements. The standards referenced in several of the media stories (e.g., 300 parts per million limit) are specific to CPSIA regulations. These standards are intended for and apply to children's toys and related products.
- Prior test results conducted by Bullet indicate that the materials used in our shopping bags meet the current CPSIA standard of 300 parts per million for lead content. Additionally, all decorating inks used by Bullet meet the CPSIA standard as well.

Additional steps we are taking:

- All current inventory of Bullet polypropylene shopping bags is being tested against the CPSIA standard. Because these products were not subject to formal testing requirements under Federal regulations, this step is necessary to verify our existing inventory. Each production run will be individually tested and verified.
- Bullet will implement a formal testing procedure for all new incoming inventory consistent with CPSIA standards and procedures. As a certified member of QCA (Quality Certification Alliance), Bullet has strict process controls to ensure adherence to compliance testing.
- Test results and certifications of compliance will be made available to distributors for these products.

We understand that product safety is a primary concern for you and your clients. As a trusted supplier, Bullet remains committed to meeting the highest standards for product safety and compliance.

With best regards,

David Nicholson  
President, Polyconcept North America